

# CORNERSTONE FESTIVAL

## 2012 JULY 2-7

### 2012 Press Services & APPLICATION

#### **Cornerstone Festival Discount Press Tickets**

Press tickets are issued to approved members of the media at the discounted industry rate of \$79 each, limit 4 per organization. The deadline to apply at the special rate is June 1, 2012.

#### **Special Notes:**

- Applications must be completed by the organization, and filled out by someone in charge, i.e., publisher, managing editor, station manager, general manager or news director.
- Press tickets are sold only to staff of legitimate publications in attendance for the sole purpose of covering the event.
- Attention freelancers: Include with your application a statement on letterhead from the publication to which you have pre-sold your story or pictures.
- Cornerstone Festival does not provide or arrange lodging, meals or transportation for attendees.
- Press tickets and passes will be available for pickup at the registration tent.
- Duplicates will not be issued.

**The Press Tent is sponsored and staffed by members of The Phantom Tollbooth ([www.tollbooth.org](http://www.tollbooth.org)).** The mission is to maximize artist exposure. Members of the working press are invited to attend press conferences, receive press kits and view panel discussions. To add to the excitement, the general public is welcome to observe, under strict supervision by Tollbooth staff members. Only credentialed press are allowed to ask artists questions.

**Email announcement list:** By applying for Cornerstone Press Tickets, you are automatically added to an announcement only email list to receive the latest Festival information.

Bring your banner! Your station or show banner will be displayed as part of our "banner collage" throughout the Fest. We are not responsible for damages, but we will do our very best to take care of your station's banner while creating an impressive show of media force.

It is your responsibility to make the arrangements for one-on-one interviews. The fest office can help with contact information until June 1. Email: [press@cornerstonefestival.com](mailto:press@cornerstonefestival.com) or phone 773-989-2087.

**Main Stage Photo Policy:** A Press Pass gives access to Main Stage front photo pit, NOT the back stage area, which is off limits unless special arrangements are made directly with artists. Respectful, professional conduct is expected. Failure to follow directions means immediate credential confiscation. Time limit: 2 songs or at the discretion of security & artists.

**Back stage access to other venues is at the discretion of stage managers and artists, who may limit access at certain times.**

**Clips:** We would greatly appreciate receiving copies of your published coverage of the event. If you received press credentials last year, send the clips with your application.

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**2012 Press Services & Application**  
**Application deadline: June 1, 2012**

**(Please include two recent issues of your publication with your application.)**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Position: \_\_\_\_\_ Email Address: \_\_\_\_\_

Organization's Name or press affiliation: \_\_\_\_\_

Type of outlet: \_\_\_\_\_ Circulation/listenership/readership: \_\_\_\_\_

Web site: \_\_\_\_\_

### **Organization's address:**

City: \_\_\_\_\_ State/Prov.: \_\_\_\_\_ Zip/P.C.: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_

Number of tickets at \$79 each (check)  1 for \$79  2 for \$158  3 for \$237  4 for \$316 (max)

Method of payment:  Check  M.O.  Visa  MasterCard  Discover  American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### **Names of Persons using press passes: (ALL FIELDS REQUIRED)**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Position \_\_\_\_\_: Email Address: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Position \_\_\_\_\_: Email Address: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Position \_\_\_\_\_: Email Address: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Position \_\_\_\_\_: Email Address: \_\_\_\_\_

### **Mail this form by June 1st to:**

Cornerstone 2011 Press Tickets 920 West Wilson Ave., Chicago, IL 60640

Fax: 773-989-2095 • Phone: 773-989-2087 • Email: [press@cornerstonefestival.com](mailto:press@cornerstonefestival.com)

### **Remember to mail clips of your Cornerstone Coverage to:**

920 West Wilson Ave., Chicago, IL 60640 • Email: [press@cornerstonefestival.com](mailto:press@cornerstonefestival.com)